



Te Awe & Wellington Pasifika Business Network

invites you to join us for a

INTERSECTION OF COPYRIGHT BREAKFAST

with special guest speakers

Tyron McAuley - PikPok & Lynell Tuffrey - AJ Park

DATE Wednesday 15 August 2018

VENUE Wharewaka, 2 Taranaki St, Wellington

TIME 7.30am

RSVP to admin@teawe.maori.nz or phone
04 388 2152

Tyrone McAuley is Co-founder & Chief Operating Officer at PikPok

Over 18 years he has led the growth of PikPok (also known as Sidhe) from a start-up company to an established publisher and developer of world-class video games for mobile, tablet and console. Today, more than 200 million PikPok games have been installed worldwide. Tyrone has been involved in many aspects of the company's evolution from general business strategy, organisational and structural design to roles in technology, infrastructure, analytics, production and game design.



Copyright & Mātauranga Māori - Lynell Tuffrey Huria

Lynell is a Wellington indigenous intellectual property expert and will discuss the importance of copyright for Mātauranga Māori and Pasifika businesses. A specialist in all aspects of trade mark protection, management, and enforcement, she has over 20 years' experience in the field, providing strategic legal advice to clients of several major global multi-national corporations, New Zealand SMEs and sole traders.

In what will be an inspiring breakfast presentation Lynell will describe ways in which Maori and Pasifika organisations can take advantage and maximise the benefits offered by the Intellectual Property (IP) framework.

Most Common Question: How do I ensure that my IP is protected?